

FAX# 215 564 1103 OCT31/12 13.40
HARRIS REPORT FROM REP
CHANGES *** WPXI-TV ***

PHILADELPHIA, PA 19103

	CLASS: NATL.	LOCAL	REGIONAL
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FLIGHT DATES	OCT30/12	NOV5/12	WK-1
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CITY TAX	STATE TAX	CO-OP BILLING NEEDED	DATE OCT31/12	13.40
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STA: 10/31 - PROGRAM IN OFFER ON M1 HAS BEEN CHANGED/MB
CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

KATHLEEN KANE FOR ATTORNEY GENERAL

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
6	S		400P-430P	30		\$550.00	10/30	11/2	3		TU-F	3
PROGRAM : JUDGE JUDY												
32	A		400P-500P	30		\$550.00	10/30	10/30	1		TUE	1
PROGRAM : SPECIAL NEWS COVERAGE - DUE TO PRGM CHANGE												
ORD COM1: SPECIAL NEWS COVERAGE - MB												
ORD COM2: SPOTS ARE BOOKED - MB												
THIS IS A MAKE-GOOD FOR OCT30 ON LINE-6 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR OCT30 ON LINE-7 FOR 1 SPOT/WK												
33	A		400P-500P	30		\$725.00	10/30	10/30	1		TUE	1
PROGRAM : SPECIAL NEWS COVERAGE												
ORD COM1: SPECIAL NEWS COVERAGE - DUE TO PRGM CHANGE												
ORD COM2: SPOTS ARE BOOKED - MB												
PART OF A MAKEGOOD MADE UP OF LINES 32-33												

REP HEADLINE# 6398857 TRF# 339192
 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 215-564-1206
 ORDER WORKSHEET

FAX# 215 564 1103
 HARRIS REPORT FROM REP
 OCT31/12 13.40
 CHANGES *** WPXI-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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7	S		430P-500P	30		\$725.00	10/30	11/2	3		TU-F	3
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PROGRAM : JUDGE JUDY

12	S		730P-800P	30		\$800.00	11/3	11/3	0		SAT	0
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PROGRAM : JUDY

31	A		730P-800P	30		\$800.00	11/3	11/3	1		SAT	1
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PROGRAM : HINES WARD

ORD COM1: HINES WARD - PRGM CHANGE
 ORD COM2: SPOT IS BOOKED - MB
 THIS IS A MAKE-GOOD FOR NOV3 ON LINE-12 FOR 1 SPOT/WK

14	S		1000P-1100P	30		\$4,500.00	10/30	10/30	0		TUE	0
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PROGRAM : PARENTHOOD

30	A		1000P-1100P	30		\$4,500.00	10/30	10/30	1		TUE	1
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PROGRAM : HURRICANE SANDY

ORD COM1: HURRICANE SANDY - NBC NEWS
 ORD COM2: SPT IS BOOKED- THX JEN (PRGM CHANGED 10/31-MB)
 THIS IS A MAKE-GOOD FOR OCT30 ON LINE-14 FOR 1 SPOT/WK

STATION MAKEGOOD OFFERS:

M1	OK'D	BUY#14	MISSED:TUE/1000P-1100P	OCT30	30S	\$4,500.00					(OCT31/12)	
			OFFER:TUE/1000P-1100P	OCT30	30S	\$4,500.00					PLS ADVISE.	

CMT:HURRICANE SANDY - NBC NEWS
 CMT:SPT IS BOOKED- THX JEN (PRGM CHANGED 10/31-MB)

M2	OK'D	BUY#12	MISSED:SAT/730P-800P	NOV3	30S	\$800.00					(OCT30/12)	
			OFFER:SAT/730P-800P	NOV3	30S	\$800.00					PLS ADVISE.	

CMT:HINES WARD - PRGM CHANGE
 CMT:SPOT IS BOOKED - MB

M3	OK'D	BUY#6	MISSED:TU-F/400P-430P	OCT30	30S	\$550.00					(OCT31/12)	
		BUY#7	OFFER:TUE/400P-500P	OCT30	30S	\$725.00					PLS ADVISE.	
			2 TUE/400P-500P	OCT30	30S	\$550.00						
			CMT:SPECIAL NEWS COVERAGE - DUE TO PRGM CHANGE									
			CMT:SPOTS ARE BOOKED - MB									

NOV/12 77550.00

CONTRACT TOTAL 77550.00
 TOTAL SPOTS 57



REP HEADLINE# 6398857 TRF# 339192
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 215-564-1206
ORDER WORKSHEET

FAX# 215 564 1103
HARRIS REPORT FROM REP OCT31/12 13.40
CHANGES *** WPXI-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	SPTS

MARKET TOTALS \$276,964 WPXI 28% KDKA 21% WTAE 41% WPGH 10% CABL 0% WPCW 0% WPMY 0%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP HEADLINE# 6398857 TRF# 339192
\$\$\$ MOD# 0: APPROVED REV #0 \$\$\$

REP: TEL# 215-564-1206
ORDER WORKSHEET

FAX# 215 564 1103
HARRIS REPORT FROM STATION OCT31/12 09.36
*** WPXI-TV ***

ADV # 016219 ADV. NAME POLI/K KANE/D/ATG/PA
AGY # 1205 AGY. NAME THE CAMPAIGN GROUP

1600 LOCUST ST. - 3RD FL.

PHILADELPHIA, PA 19103

REP.# OFF.# 18 SALESMAN #
BUYER NAME LISA CABANEL
SALES PRSN WA- CHERYL BLAIR

ORDER # CONTRACT # 6398857

CLASS: NATL. LOCAL REGIONAL

PRDCT KANE ATTY GEN 10/30 EST# COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT30/12 NOV5/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED

DATE OCT31/12 09.36

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

KATHLEEN KANE FOR ATTORNEY GENERAL
STATION MAKEGOOD OFFERS:

M1 UNRESL BUY#14

MISSED: TUE/1000P-1100P
OFFER: TUE/1000P-1030P

OCT30 30S \$4,500.00 (OCT29/12)
OCT30 30S \$4,500.00 PLS ADVISE.

CMT: GO ON
CMT: SPT IS BOOKED- THX JEN

M2 UNRESL BUY#12

MISSED: SAT/730P-800P
OFFER: SAT/730P-800P

NOV3 30S \$800.00 (OCT30/12)
NOV3 30S \$800.00 PLS ADVISE.

CMT: HINES WARD - PRGM CHANGE
CMT: SPOT IS BOOKED - MB

M3 UNRESL BUY#6
BUY#7

MISSED: TU-F/400P-430P
TU-F/430P-500P
OFFER: TUE/400P-500P
E TUE/400P-500P

OCT30 30S \$550.00 (OCT31/12)
OCT30 30S \$725.00
OCT30 30S \$550.00 PLS ADVISE.
OCT30 30S \$725.00

CMT: SPECIAL NEWS COVERAGE - DUE TO PRGM CHANGE
CMT: SPOTS ARE BOOKED - MB

CONTRACT TOTAL 77550.00
TOTAL SPOTS 57